

### Worry less

## Work easier

Work together



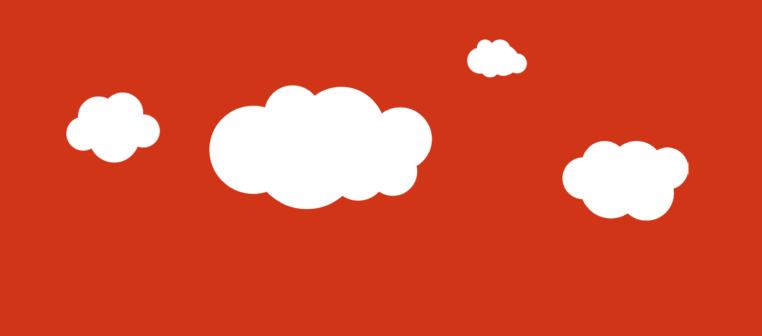
Customer service trusted worldwide and the power and flexibility of Office365

Do your best work wherever you need to be, with confidence that your data is protected. Whether you want to access your latest files on the road or connect with team members from a remote location.

This document outlines some of the issues faced by our customers on a daily bases and the solutions available to them by using Offiec365 via Blacknight.

Businesses today face a constantly evolving set of potential threats, from data security breaches to downtime from unexpected events. Businesses are asking questions like:

- With growing use of the cloud and mobile devices at work, how can we keep business data protected?
- As my data grows, how can I make sure it is all backed up without spending a fortune?
- If an unexpected event occurred, like a fire, break-in, or flood, how long would it take our business to get back online? And what would this downtime cost our business?
- How do we keep up with a constantly changing compliance landscape?
- Do we know who our best customers are?



# Moving to the Cloud





#### What small and medium-sized businesses really need to know about moving to Microsoft Office 365

#### MYTH 1 - Office 365 is just Office tools in the cloud, and I can only use it online.

Office 365 is a suite of cloud-based productivity services, which can include the Office desktop client you already know and use, including Microsoft Word, Excel, PowerPoint, Outlook, and OneNote, with the added benefit of being licensed, deployed, and updated as a service.

#### MYTH 2 - I have to move everything to the cloud; it is an all-or-nothing scenario.

We can help you move workloads such as file sync and share (OneDrive for Business) or email (Exchange) first, and then help you figure out the right long-term plan for more difficult or larger projects.

#### MYTH 3 - Cloud migration is too much for my business to handle.

We're not going to tell you it's as easy as pie. But you can be up quickly for agile initiatives and calculated data migrations. We'll help you every step of the way with information & tips.

#### MYTH 4 - Continuously updating Office 365 will break my critical business applications.

A lot rides on users being able to use business critical apps and add-ins with Office. Microsoft are committed to compatibility with the tools you use every day with Office 365. They do that by:

- Working hard to ensure that even as we update Office on a regular basis in the cloud, they ensure our updates do not impact areas that would impact other software applications.
- Helping you avoid compatibility issues with guidance and best practices for update management and development.





# Benefits of Office 365







#### Easy, affordable data backup Ready when you need it

Always have access to your latest files

Keep your files synchronized across your devices and access them anywhere, anytime, both online and offline, with OneDrive for Business, where you have the confidence that your data is continuously backed up in Microsoft's geographically distributed datacenters.

Easily back up business applications

Get peace of mind knowing your data is backed up and that you can restore your information quickly with Azure Backup, which provides scalable, secure backup services and up to 99 years of data retention for legal compliance.



Get easy protection and control of all your PCs, mobile devices, and apps Protect your data Wherever it goes

Easily get control of personal and company-issued mobile devices with tools built into Office 365, Windows 10, and Enterprise Mobility Suite (EMS).

Give employees easier, more secure access to everything they need

Get protection that travels with your business data Provide employees a simpler, more consistent way to access all their applications, websites, and devices with a single sign-on using Enterprise Mobility Suite (EMS).

Easily attach encryption and rights management rules to business data to help prevent unauthorized access and use with Enterprise Mobility Suite (EMS) and Enterprise Data Protection in Windows 10.

# Work easier

#### Office 365 from Blacknight. 100% Irish owned & based in Ireland, Microsoft Tier 1 partner



Get your work done on your favourite devices The tools you need To do your best work anywhere

Get your familiar Office experience across devices - Windows, iOS, or Android - with Office 365 and Office Online.

Your latest files, always ready, anywhere

Easy remote access to business resources

Easily access and work on your latest files with OneDrive for Business in Office 365. Access the latest customer data with Microsoft Dynamics CRM Online.

Access business applications hosted in the cloud - like CRM, finance, or HR apps - on any device using Azure RemoteApp.



# Easily manage the Data explosion

Bottomless, affordable<br/>application storageGet a cost-effective, instantly scalable solution for storing all of the growing data from<br/>your business applications with cloud-based Microsoft Azure Storage.

Flexible storage for employees' files and data Easily access and work with your latest files with OneDrive for Business, which synchronizes files across PCs and devices, whether online or offline.

Data-driven applications that keep up with your business Make sure the database that drives your core business applications, like inventory or ordering systems, can keep up with data growth using in-memory performance in SQL Server 2014.

# Work together



#### Connect with your team and Work together anywhere

Meet online from anywhere	Schedule meetings with Office 365 and connect in real-time with online video conferencing using Skype for Business.
Edit documents as a team in real-time	Work together simultaneously to revise documents, using Office Online in a browser or with Office desktop apps.
Easily share data and insights	Stay "in the know," with consistent, interactive dashboards and reports using Power BI on mobile devices.
Stay in touch with your team	Easily create private social networks using Yammer to stay connected and make faster, better-informed decisions.

#### Boost your sales and service Teams' productivity

Automate repetitive tasks	Let sales reps spend less time managing business processes and more time with customers using process automation functionality built into Dynamics CRM Online.
Streamline your business processes	Help your sales, marketing, and service roles do their best work with greater efficiency wherever they are using personalized, role-specific processes in Dynamics CRM Online.
Work together anywhere	Stay connected to colleagues online, quickly get help from experts, and share customer information from anywhere in real time with integrated tools like Skype for Business and Yammer in Dynamics CRM Online.



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Recipients of several awards for their revolutionary use of social media, Blacknight are one of Europe's most cutting edge Internet companies.

Our local knowledge and support make us the perfect partner for your Office 365 needs. We have a technical team who are dedicated to assisting you with your queries.

## Interested in Learning More About Office 365?



Schedule a consultation with one of our experts by calling 059 9183072

OR

Try Office 365 FREE for 30 Days

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